

*(For Immediate Release)*

## **Kingdee Joins Forces with Inspur Group To Conclude a Strategic Cooperation, Jointly Develop the Cloud Computing Market**

(4 September 2014, Hong Kong) Kingdee International Software Group Company Limited (“Kingdee International” or the “Group”; Stock Code: 00268.HK), a leading Cloud Management services provider in Asia Pacific region and China, announces that the Group has concluded a strategic cooperation with Inspur Group (“Inspur Group”) in Beijing. The two parties will carry out comprehensive cooperation in the fields of product development, solutions integration, marketing, sales and etc. The strategic cooperation is a groundbreaking collaboration of two vital domestic IT corporations, as Inspur Group is the only market leader with both integrated hardware and software of Cloud Computing in China, and Kingdee International is the leading Cloud Management services provider in China, both parties will jointly contribute to the technology integration and market collaboration for Inspur Group’s Government Cloud, domestic key server system, and the Apusic series’ middleware products of Kingdee International, in order to achieve win-win cooperation.

Kingdee International and Inspur Group will carry out an in-depth cooperation in the domestic industry alliances of server system. In order to speed up the popularization and application of server in China, as well as providing users with secured and controllable integrated solutions of server system, Inspur Group has led the establishment of China's first domestic industry alliance key of server system application, to accelerate cooperation with IT enterprises of a broad coalition chip, operating system, database, middleware, application software and other areas, setting a satisfied environment for the industry of domestic server system.

Kingdee Middleware Co.,Ltd. ("Kingdee Middleware") together with Inspur Group will tap their respective advantages in market, project, product, industry and technology; jointly create integrated domestic solution of government affairs informatization and localized key server system; and promote comprehensive cooperative mode in fields of domestic informatization, cloud computing, smart city, integration and industrial chain, thereby providing secure and reliable, autonomous and controllable platform environment.

Furthermore, both parties will have collaborative research on cloud computing, mobile Internet as well as other realms in order to explore localized cloud platform product development and plan to build joint laboratory, testing center and exhibition center.

Mr. Chen Qifa, General Manager of Kingdee Middleware said, “Middleware is independently controllable and it is an indispensable underlying infrastructure for the national IT strategy, we have obligation to protect the national information security, as well as to implement the

corporate social responsibility. Kingdee Middleware wishes to work together with Inspur Group to build up a safe and reliable hardware and software ecosystem, to create a better services value for domestic users, as well as to protect the State's information security."

Chairman Xu Shaochun of Kingdee International commented, "Through the establishment of our strategic cooperative partnership with Inspur Group, China's two IT giants on the back of autonomous core technology will conduct win-win co-operation to explore new commercial mode on the way to localized independent innovation. Both sides will also fully integrate in the development of industrialization and industry market in order to jointly impel the establishment of open and win-win industrial ecological environment."

Mr. Sun Pishu, Chairman and Chief Executive Officer of Inspur Group said, "Coming to the era of Cloud Computing, signifies the acceleration of opening and integration, IT vendors need to collaborate and cooperate to grow, as well as to build a good ecological environment of the IT industry. The powerful force of Inspur Group and Kingdee International will set up a model role for the cooperation of domestic manufacturers; it will also lead the development trend of cooperation, for enhancing the technical capacity of the standard of the IT industry in China."

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### **About Kingdee International Software Group Company Limited**

Kingdee International Software Group Company Limited ("Kingdee" or the "Group"; Stock Code: 00268.HK) was founded in 1993 and headquartered in Shenzhen, PRC. With "Streamline your business process" as its mission, "Be the leading Cloud Management services provider in Asia Pacific Region and China" as its vision, and "Walk on ZHENGDAO (right track) and Walk by WANGDAO (noble way)" as its core values, the Group is providing Cloud Management products and services for over four million corporates and government organizations worldwide with the aim to become the world's leading Cloud Management service provider. The Group consists of Kingdee Software (China) Co., Ltd. with a focus on corporate management software and internet services markets, Shenzhen Kingdee Middleware Co., Ltd. with a focus on middleware business, Kingdee Medical Software Company Ltd. which provides IT integrated solutions provider for medical and health organizations, as well as Kingdee International Software Group (H.K.) Co., Ltd. which focuses on APAC ex-China and overseas markets.

For further information about Kingdee International, please visit the Group's website at [www.kingdee.com](http://www.kingdee.com).

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